



## A Dynamic Place for Leaders to Learn and Connect

Being a leader isn't easy. I know. That's why I created "Leading with Impact: Your Ripple Effect," an on-line multi-module course for leaders like you, to learn the most important aspects of leading your team and your facilities with grace and skill – at YOUR PACE in YOUR SPACE. I know how busy you are and I also know that how well you lead your people and facility is going to greatly impact your sales, turnover, and the quality of life for your residents. It's that simple. Let me help YOU lead like it matters...because it does

### What you will receive:

- **YOUR Senior Living Smart membership COUPON**, will gain you access to the course and **20% off the course price**. Your **COUPON CODE** is: **01/10/2013-SeniorLivingSmart**
- **FREE membership for life**: talk to other members: ask and give advice: ask Roxi questions: articles, newsletters & webinars that are laser focused on effective leadership skills building
- **FREE Leadership Wheel Styles Inventory**

### The Course:

- **Introduction** – Discovering the layout of the course, how it works, what it covers and why.
- **Personal Mastery** – Discovering who YOU are as a leader, your purpose, values, and vision, how you impact others, your style, preferences, strengths, and challenges.
- **Interpersonal Mastery** – Discovering how you communicate with others, how to constructively provide feedback including to your boss, and how to manage conflict successfully.
- **Team Mastery** – Discovering the nature of group dynamics, building effective teams, decision making that actually works, delegation for development, and meetings that produce results.
- **Cultural and Systems Mastery** – Discovering the flavor of the system in which you work every day, learning how to lead change in that system, and ensure accountability for results. Understanding the nature of courage for yourself, your teams, and your organization.

Roxana (Roxi) Bahar Hewertson is the CEO of Highland Consulting Group, Inc. and [AskRoxi.com](http://AskRoxi.com) has spent her entire career revealing myths and honing truths as to what makes a leader successful in their role...or not. Her no nonsense, nuts-and-bolts, tell-it-like-it-is approach and counsel is highly requested by leaders across the country in the fields of senior living, higher education, public education, corporate enterprises, foundations, and non-profits. She is a successful entrepreneur, teacher, executive coach, management consultant, key-note speaker, and has served as adjunct faculty at Cornell University's School of Industrial and Labor Relations, where she received her Masters Degree.

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